



Renee M. Duszynski
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DATE: August 13, 1997

TO: Mr. Bill Roth

RE: Results on adding trays or Temporary Displays for the Winston
NO Bull Campaign

Dear Bill,

The results regarding my chains are as follows:

Sugarcreek: Paul Wells has authorized RJR to place one additional tray on the Winston Full Price Display. In the twelve Sugarcreek stores RJR has only one Full Price Display, the representative can place one additional tray on this display also.

Kwik Fill/NOCO: I am currently negotiating the 2nd Full Price Display in both of these chains. Both Kwik Fill and NOCO have authorized a Temporary Winston Display. These displays will be packed and shipped through Tripifoods' warehouse.

Wilson Farms: Wilson Farms refused a Temporary Display on Winston.

Please let me know if you have any questions.

Sincerely,

Renee

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